

**“Nature in View” Exhibit
Garden Photographic Society
April 6-28, 2019
Guidelines**

We have been invited back for another exhibition of our images by the Garden. The exhibition will be held April 6-28, 2019, and will be located in Joutras Gallery. There are certain protocols that we must adhere to in the selection of your images for the show: seeking the highest quality, seeking to ensure that every eligible member is represented, adhering to the special Garden categories/themes, and making sure that there is no overrepresentation of any single category group (i.e. too many macros, birds).

As a result, the committee asks for your cooperation in adhering to all guidelines and deadlines. Missed deadlines will mean your images will not be in the show.

Eligibility for Participation

To participate in the Nature in View show, you must be an active and participating member of our club. That means you must meet the following criteria:

- Attended at least three meetings between September 2018 and March 2019
- Paid your dues by club deadline of October 31, 2018.
- Be an active volunteer on a committee or be signed up to bring snacks or drinks to 3 meetings between September 2018 and August 2019.

Everyone who meets the above requirements will have at least one image accepted for the show. For acceptance of multiple images, preference will be given to those members who are active volunteers on a club committee.

Due Date for Submission of Images

Please bring printed images to be selected for the show to the **January 3** and **January 17** meetings. Deadline for submission of images is **January 17, by end of meeting. No exceptions.** The committee will only accept images delivered to the above meeting dates that meet the submission protocol listed below:

Submission Protocol

Please read this section very carefully.

- We will again offer two frame sizes: 11x14 and 16x20. You will print your image to fit the matting of the frame. Please note that these mats

have a larger overlap than usual. Take that into consideration when printing so you do not hide important parts of your image with the mat.

Frame Size	Mat Opening	Actual Mat Opening
11 x 14	8 x 10	7.50 x 9.50
11 x 14	8 x 12	7.50 x 11.50
16 x 20	11 x 14	10.50 x 13.50
16 x 20	12 x 16	11.50 x 15.50

- **When printing please allow for a tiny bit of print overlap so no white shows when laying the mat on the print. Print on larger paper so you have a border to adhere the hinging tape to the mat (i.e. for an 8x10 or 8x12 mat opening, print your image on 11x14 paper or for an 11x14 or 12x16 mat opening, print on 13x19 paper).**
- The Garden highly prefers us to use **luster or matte papers**. If printing at Costco, please choose luster paper.
- **Do not put a stroke on your image** as you would for competitions and do not trim your paper. If it needs to be trimmed slightly to fit the frame, do that at the time you frame it.
- Please slip your print into a plastic sleeve with a mounting board or heavy cardboard behind it to protect it, but **do not adhere it to the board**. The board is only there to keep the print from bending while it goes through the selection process. Make sure that your plastic sleeve has your name on it and slip a label that you use in competition into the sleeve at the back of your print (do not adhere) with your name and the title for your image. Please print your name exactly the way you wish it to appear in the exhibit (some people prefer a more formal name for the exhibit). **Images without backing boards and plastic sleeves will not be accepted** as we cannot guarantee their safety in transport.

Number of Images Submitted

You can enter up to a maximum of 4 images, up to 3 can be of the same size (i.e. you may submit 3 larger images, 1 smaller or 3 smaller and one one larger, or 2 of each).

Frames

The committee has changed the procedure for frame ordering this year; please read the information below carefully.

If you participated in the show the last 3 years, you may use the frames you already purchased. Remove your old prints carefully from your mat or backing board and reuse all components of the original frame. If you find you need a fresh mat, did not purchase frames last year, or need different sizes, you will need to order them in January, once we know which images will be in the show. **Frames and mats must be ordered from Redimat.** We will continue to order the same "¾" smooth black matte wood frame and each frame comes with mat, plexiglass, backing board and hardware. **The 16x20 frames need additional hooks and wire added. The committee will provide the hooks but you will need to purchase wire.** We will also provide linen hinging tape if needed. The Garden will guarantee the hanging of between 75 to 80 images. The link to frames can be found here:

http://www.redimat.com/products/redi-frame-set/k1p7_26901.html

Pricing for the frames may go up or down depending on quantity ordered, costs below are for a one frame.

The 16X20 frame with 11x14 mat opening - **\$34.40**

The 16X20 frame with 12X16 mat opening - **\$34.40 + extra mat cost**

The 11X14 frame with 8x10 or 8x12 mat opening - **\$23.10**

Shipping charge for each frame will depend on the quantity ordered.

Extra mat prices will depend on size and quantity.

If you are **just** ordering mats, they must be in the color "white glove." The link for just mats is:

<https://www.redimat.com/products/conservation- precut-matboard.html>

Mats are only needed if you need the 12x16 opening, which does not come with the frame kit. All 16 x 20 frames come with a mat in the frame kit for an 11x14 opening, so if you need the 12x16 mat, you will need to order it separately.

Ordering and Paying for Frames

Each member participating in the show will be responsible for ordering and paying for their frames and framing their images. **If you order with another or several Garden members, your cost per frame may be less than the prices listed above.**

After the selection committee meets, you will be informed via email which of your images has been selected for the show. **Please respond back to that email immediately, confirming your participation. Frames may be ordered after you receive the email from the**

selection committee. There will be a tight schedule for delivery, please order your frames as soon as possible. Your images will be returned to you on February 7.

Themes

The Garden is very specific about themes for the images:

- A number of exhibited images submitted should have been taken at the Garden.
- Whether in the Garden or outside, the main subject should be nature, either landscape or macro. The Garden prefers landscapes to be from North America.
- In terms of man-made subjects, garden landscapes or hardscapes are desired and any urban image must contain plant life.
- If an animal is the main subject, they must be interacting with nature and be an animal naturally living in North America.
- Images cannot have been exhibited in prior Garden shows, both GPS shows or the student exhibitions.
- HDR images should be kept natural-looking.

Color/Black and White

Images can be color or black and white.

Judging Your Images

We are often asked how images are selected for the show. Here is a brief explanation:

- The selection committee usually consists of 6-8 people from the club, most of whom have judging experience.
- The images are judged first on overall quality of composition and printing. Images that have scuff marks or do not adhere to the submission protocol will be rejected.
- Next the images are counted. The Garden would like a total of 80 images to hang in the exhibit.
- At this point, the judges add or subtract images based on the following criteria:
 1. Does every member have a print in the group to be submitted?
 2. Are there enough prints shot at the Garden?
 3. Is there a balance of small and large prints?
 4. Are there enough black and white prints?
 5. Is there a balance of genres?

To ensure getting the maximum number of images into the show:

- Be sure to enter the maximum of four images.
- Submit your best, high quality prints with interesting subjects.
- Double check to make sure the print has no scuffs and is printed at the

- right size.
- Include some black and whites.

Framing Process

You will be responsible for framing your images at home. The NIV committee will give detailed instructions and provide support with matting and framing. Please note that the 16x20 frames must have hooks and wire put on to ensure safe hanging (see new instructions below). As previously noted, you will be provided with the hooks but must buy the wire on your own.

Signing Your Print

If you choose to sign your print, you may do so with a **pencil or archival fine tip pen**. The Garden has requested that we do not use a Sharpie or thicker pen. Pieces should be signed on the right side, either on the mat or on the print itself, leaving a border around the mat. If you are unsure of this, please ask a committee member to show you.

Wiring Your 16X20 Frame

Only the larger 16X20 frames need to have hooks and wire added to the frame. Starting with last year's exhibit, the Garden requested a change for the 16 x 20 frames. The hooks need to be placed **1/3 of the way down the frame and the wire be pulled taut**, so that they will hang flat against the wall. This may mean that frames used in previous years will need to be re-wired. Please measure carefully to ensure that your hooks are 1/3rd of the way down.

Caring for Frames

Plexiglass should only be wiped clean with a soft damp cloth; do not use Windex or other cleaners as they will degrade the plexiglass. Plexiglass will scratch, so care must be taken when handling it. Wood frames will also scratch if not stored carefully so make sure you have some protection for your frames when transporting and storing them. Black shoe polish works well to cover scratches in the wood.

Before Delivering your Pieces

Check your frames photos very carefully for dust that may be trapped in between the plexiglass and the print or mat. A microfiber cloth works well to remove these trapped particles.

Place a Post-It Note with your name and the image title on the front of your photo(s).

Delivery of Framed Pieces

Monday, April 1, from 8 am until noon, at the Joutras Gallery, is the date and time for you to drop off your framed pieces. The committee will be there to accept your work. If you cannot deliver your images you must make arrangements with another member to bring your images to the Garden that day, NO EXCEPTIONS.

Poster Image

At the time you are notified which images are in the show, Barbara will ask each participant to choose their strongest image, an image they feel might be good for the poster advertising our show. You will submit it to her via email in high res jpeg format. Don't reduce the size of the image, simply convert it to jpeg. This is different from previous years and will eliminate the step of asking for the high res image for printing when the Garden chooses the final image. You should not add a stroke to the image as you do in competition. Title your image as it will be in show but do not include your name (i.e. Cactus Flower in Bloom.jpeg). Vertically-oriented images work well for the poster or horizontally-oriented images that can be cropped in. If you have had an image chosen for the poster in the last three years, you will not be allowed to submit this year to give others a chance.

Show Teardown

The show ends on Sunday, April 28. Collection of images at the Garden will be on Monday, April 29, from 8-10 a.m. **The Garden requests that no images be taken down from the exhibit the day the exhibition closes (Sunday).** This creates security issues, as the Garden assumes the image has been stolen.

Questions?

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Dates to Remember:

- Collection of Images for Selection: **January 3, January 17** GPS Meeting
- Poster Image to Barbara Dunn via email once images are selected – by February 28- high res jpeg images
- Return of Images: **February 7** GPS Meeting
- Individual or group frame orders placed: As soon as possible after February 7 meeting
- Framed Images Delivered to Joutras Gallery at the Garden: Monday, April 1, from 8 am until noon

- Show Dates – **April 6 through 28**
- Show Teardown/Pick up of Images – **Monday, April 29, 8-10 a.m.**

Please note that these dates are firm - if you cannot be there to deliver or pick up images, frames or framed pieces, please arrange for someone to help you.